

art to sam@ferroplusferro.com. Please include a screenshot of your ad (JPG) for reference. We cannot guarantee the look of your ad without this reference. The printed version of BCA News is printed black on blue stock. Prepare art with that in mind.

**ARTWORK SPEC'S** 

2011-2012 A PUBLIC SERVICE OF YOUR BLUEMONT CIVIC ASSOCIATION www.bluemontcivic.org

BCA News is the trusted source of news and information for Bluemont residents. Our printed neighborhood-wide distributions in April and September reach over 2,000 neighborhood homes, while our four bi-monthly issues reach approximatley 300 paid members. Our online version is full color and available to all. Contact Judy Collins at president@bluemontcivic.org to reserve your ad space today. Reservations are due on the first day of the month of publication. Delivery is generally the third weekend of the month.

All advertisers get a free listing and link on bluemontcivic.org when they purchase ad space!

### **HALF-PAGE** 7.5"WX5"H

\$180 per issue

Spring and fall neighborhood-wide distribution only

## QUARTER-PAGE 3.5"WX5"H

\$95 per issue

**Spring and fall** neighborhood-wide distribution

\$80 per issue

Monthly members-only distribution

# **BUSINESS CARD SIZE** 3.5"WX2"H \$60 per issue

**Spring and fall** neighborhood-wide distribution

\$30 per issue

Monthly members-only distribution

## **SAVE \$75!** advertise in all 12 issues for \$375 per year

> BUSINESS CARD SIZE ONLY < 12 issues includes 2 neighborhood-wide distributions

